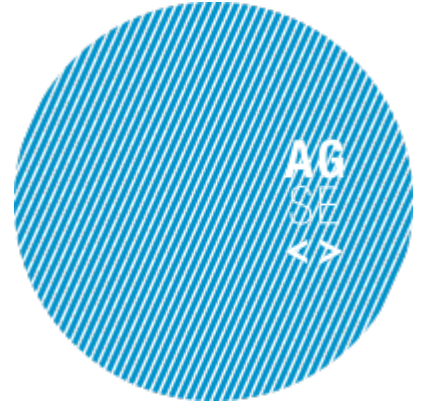# Alejandro Gonzalez

Software Engineering Manager

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Software Engineering Manager with a proven track record of driving product success. I have expertise in back-end services and a solid technical background, which enables me to effectively communicate complex technical concepts to both technical and non-technical audiences. I work closely with product managers, designers, and other stakeholders to align technical strategies with business objectives, resulting in exceptional user experiences and successful project outcomes.

I believe in empowering my team members by fostering a collaborative and innovative environment. I help them reach their full potential and achieve outstanding results by creating a space that encourages their growth and development.

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Work Experience

Shopify
Development Manager I July 2021 – May 2023

- Led the foreign exchange team during rapid growth, expanding multi-currency capabilities and boosting international sales for Shopify's revenue stream.
- Spearheaded a successful multi-currency growth campaign for the Markets team, resulting in a remarkable 38% surge in GMV and driving revenue expansion.
- Drove international growth for merchants and Shopify by expanding local payment method offerings in 5 countries, increasing accessibility and merchant success.
- Enabled Canadian merchants to save on foreign exchange fees by implementing multiple currency payouts and paving the way for future expansions to the UK, Australia, and Singapore.
- Established a groundbreaking single-shop approach, eliminating the need for a multishop system, streamlining operations, and facilitating efficient cross-border business management.
- Recognized and promoted exceptional talent, elevating multiple engineers to the senior engineer level, fostering professional growth and strengthening the team's expertise.

Wave Financial
Engineering Lead I November 2017 – July 2021.

- Implemented COVID-19 relief policies for US and Canadian payroll, providing crucial financial support to employees and ensuring regulatory compliance.
- Developed robust functionality for tax payment impoundment, ensuring accurate and timely tax remittance.
- Expanded tax services to fourteen states, broadening geographic reach and providing comprehensive tax solutions.
- Collaborated cross-functionally to execute long and short-term payroll vision, driving strategic success.
- Led a high-performing team of seven engineers, fostering a culture of excellence and achieving outstanding results.
- Established and oversaw the new Bills engineering team, driving innovation and delivering successful projects.
- Conducted rigorous interviews to select top talent, ensuring team success.

Lush Concepts
Development Manager I June 2012 – November 2017.

- Executed end-to-end implementation of Ruby on Rails projects, providing architectural guidance and collaborating with contractors for project success.
- Offered technical expertise and direction on all projects and proposals.
- Evaluated tools, technologies, and frameworks to drive efficiency and enhance project outcomes.
- Managed and led a team of two developers and four contractors, optimizing their performance to achieve project objectives.

Toronto, Canada

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linkedin.com/in/alejandrok5

Skills

- Ruby, Ruby on Rails, Cucumber.
- Python, Django.
- Kafka, GraphQL, Protobuf.
- Docker, Convox, Jenkins.
- AWS, Heroku.
- Debian, Centos.
- Datadog, Grafana.
- Sentry, BugSnag.
- Sumologic, Splunk.
- Full Story, Amplitude.
- GitHub, Bitbucket, Jira, Basecamp, Trello, confluence.

Education

2021

Bachelor of Engineering in Computer Engineering (B. Eng.)

Escuela Colombiana de Ingeniería Julio Garavito

Entrepreneurship

January 2009 – June 2012

Sugar Labs (NGO)

Vice President - Co-Founder

I organized and implemented the One Laptop per Child project from MIT for the Pies Descalzos Foundation. Additionally, I facilitated workshops for teachers from different Colombian schools, teaching them how to integrate technology into their classroom lessons.

Languages

English   Spanish   Portuguese